



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

American Rambler Productions
138 Conant Street
Beverly, MA 01915

Contract # 852925

Schedule Dates 09/07/12-09/10/12
Advertiser Mitt Romney for President (38225)
Agency American Rambler Productions (10671)
Product Political - US President (1174)
Brand 187/REP/US PRES (177186)
Salesperson Nesci, Mark (3195)
Sales Office HRP - Washington DC
Buyer Name KINCAID,STEPHANIE
Phone/Fax (857) 288-3500 /
CPE 187
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments ROMNEY FOR PRESIDENT
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, ROMNEY FOR PRESIDENT

Date Entered 09/06/12
Last Modified 09/07/12
Entered By Melissa Welch
CO-OP No
Headline # 06305829
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$8,359.50
Net Total \$47,370.50
Sales Tax

Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Sep. 2012	69	\$55,730.00
Grand Total:	69	\$55,730.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	5:58A- 6:58A (ET)						2			2	\$720.00	\$1,440.00	Charlotte (WCNC) (WCNC)	NEWS 6AM	9/6/12
2.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	5:58A- 6:58A (ET)		2							2	\$720.00	\$1,440.00	Charlotte (WCNC) (WCNC)	NEWS 6AM	9/6/12
3.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	6:58A- 9A (ET)		2							2	\$720.00	\$1,440.00	Charlotte (WCNC) (WCNC)	TODAY SHOW	9/6/12
4.1	Normal Line / SPOT	09/07/12-09/07/12	2	:30	6:58A- 9A (ET)						2			2	\$720.00	\$1,440.00	Charlotte (WCNC) (WCNC)	TODAY SHOW	9/6/12
5.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	9A- 10A (ET)						2				\$360.00		Charlotte (WCNC) (WCNC)	TODAY SHOW2	9/6/12
5.0.1	Closed Preempt	09/07/12															Charlotte (WCNC) (WCNC)	R-Live News Coverage/Spot - bacs	
5.0.2	Closed Preempt	09/07/12															Charlotte (WCNC) (WCNC)	R-Live News Coverage/Spot - bacs	
6.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	9A- 10A (ET)		2							2	\$360.00	\$720.00	Charlotte (WCNC) (WCNC)	TODAY SHOW2	9/6/12
7.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	3P- 4P (ET)		2							2	\$315.00	\$630.00	Charlotte (WCNC) (WCNC)	JUDGE JUDY	9/6/12
8.1	Normal Line / SPOT	09/07/12-09/07/12	3	:30	4P- 4:59P (ET)						2			2	\$360.00	\$720.00	Charlotte (WCNC) (WCNC)	NEWS 4PM	9/6/12
9.1	Normal Line / SPOT	09/10/12-09/10/12	3	:30	4P- 4:59P (ET)		2							2	\$360.00	\$720.00	Charlotte (WCNC) (WCNC)	NEWS 4PM	9/6/12
10.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	4:59P- 5:29P (ET)		2							2	\$495.00	\$990.00	Charlotte (WCNC) (WCNC)	NEWS 5PM	9/6/12
11.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	4:59P- 5:29P (ET)						2			2	\$495.00	\$990.00	Charlotte (WCNC) (WCNC)	NEWS 5PM	9/6/12

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12.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	5:29P- 5:59P (ET)						2			2	\$540.00	\$1,080.00	Charlotte (WCNC) (WCNC)	NEWS 530P	9/6/12
13.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	5:29P- 5:59P (ET)		2							2	\$540.00	\$1,080.00	Charlotte (WCNC) (WCNC)	NEWS 530P	9/6/12
14.0	Normal Line / SPOT	09/07/12-09/07/12	4	:30	5:59P- 6:30P (ET)						2				\$540.00		Charlotte (WCNC) (WCNC)	NEWS 6P	9/6/12
14.0.1	Closed Preempt	09/07/12															Charlotte (WCNC) (WCNC)	S/I-Per Manager/Spot -	
14.0.2	Closed Preempt	09/07/12															Charlotte (WCNC) (WCNC)	S/I-Per Manager/Spot -	
15.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	5:59P- 6:30P (ET)		2							2	\$855.00	\$1,710.00	Charlotte (WCNC) (WCNC)	NEWS 6P	9/6/12
16.2	Normal Line / SPOT	09/07/12-09/07/12	2	:30	6:59P- 7:30P (ET)						2				\$1,400.00		Charlotte (WCNC) (WCNC)	JEOPARDY	9/6/12
16.2.1	Closed Preempt	09/07/12															Charlotte (WCNC) (WCNC)	R-Sales/Copy Change/Spot - bacs	
16.2.2	Closed Preempt	09/07/12															Charlotte (WCNC) (WCNC)	R-Sales/Copy Change/Spot - bacs	
17.1	Normal Line / SPOT	09/10/12-09/10/12	3	:30	6:59P- 7:30P (ET)		2							2	\$1,260.00	\$2,520.00	Charlotte (WCNC) (WCNC)	JEOPARDY	9/7/12
18.1	Normal Line / SPOT	09/07/12-09/07/12	2	:30	7:30P- 7:58P (ET)						2				\$1,250.00		Charlotte (WCNC) (WCNC)	WHEEL FORTUNE	9/6/12
18.1.1	Closed Preempt	09/07/12															Charlotte (WCNC) (WCNC)	R-Sales/Copy Change/Spot - bacs	

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18.1.2	Closed Preempt	09/07/12															Charlotte (WCNC) (WCNC)	R-Sales/Copy Change/Spot - bacs	
19.1	Normal Line / SPOT	09/10/12-09/10/12	3	:30	7:30P- 7:58P (ET)		2							2	\$1,395.00	\$2,790.00	Charlotte (WCNC) (WCNC)	WHEEL FORTUNE	9/7/12
20.1	Normal Line / SPOT	09/07/12-09/07/12	2	:30	11P- 11:34P (ET)						2			2	\$1,035.00	\$2,070.00	Charlotte (WCNC) (WCNC)	NEWS 11P	9/6/12
21.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	11P- 11:34P (ET)		2							2	\$1,035.00	\$2,070.00	Charlotte (WCNC) (WCNC)	NEWS 11P	9/6/12
22.3	Normal Line / SPOT	09/10/12-09/10/12	3	:30	11:34P- 12:37A (ET)		2							2	\$405.00	\$810.00	Charlotte (WCNC) (WCNC)	TONIGHT SHOW	9/7/12
23.1	Normal Line / SPOT	09/07/12-09/07/12	3	:30	11:34P- 12:37A (ET)						2			2	\$405.00	\$810.00	Charlotte (WCNC) (WCNC)	TONIGHT SHOW	9/6/12
24.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	4:58A- 5:58A (ET)						2			2	\$330.00	\$660.00	Charlotte (WCNC) (WCNC)	NEWS	9/6/12
25.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	4:58A- 5:58A (ET)		2							2	\$330.00	\$660.00	Charlotte (WCNC) (WCNC)	NEWS	9/6/12
26.0	Normal Line / SPOT	09/08/12-09/08/12	3	:30	5:58A- 6:57A (ET)							2		2	\$285.00	\$570.00	Charlotte (WCNC) (WCNC)	NEWS 6AM	9/6/12
27.0	Normal Line / SPOT	09/08/12-09/08/12	4	:30	6:57A- 9A (ET)							2		2	\$585.00	\$1,170.00	Charlotte (WCNC) (WCNC)	NEWS 7AM	9/6/12
28.0	Normal Line / SPOT	09/08/12-09/08/12	4	:30	9A- 10A (ET)							2			\$540.00		Charlotte (WCNC) (WCNC)	SAT TODAY	9/6/12
28.0.1	Closed Preempt	09/08/12															Charlotte (WCNC) (WCNC)	I-No Avail/Exception - KIDS PROGRAMMING	

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28.0.2	Closed Preempt	09/08/12															Charlotte (WCNC) (WCNC)	I-No Avail/Exception - KIDS PROGRAMMING	
29.0	Normal Line / GOLF	09/08/12-09/08/12	4	:30	12P- 3:30P (ET)							3		3	\$315.00	\$945.00	Charlotte (WCNC) (WCNC)	GOLF	9/6/12
30.0	Normal Line / NCAA - NOTRE DAME FOOTBALL	09/08/12-09/08/12	4	:30	3:30P- 7P (ET)							3		3	\$450.00	\$1,350.00	Charlotte (WCNC) (WCNC)	COLLEGE FOOTBALL	9/6/12
31.1	Normal Line / SPOT	09/08/12-09/08/12	3	:30	6:59P- 7:30P (ET)							2		1	\$450.00	\$450.00	Charlotte (WCNC) (WCNC)	JEOPARDY WKND	9/6/12
31.1.1	Closed Preempt	09/08/12															Charlotte (WCNC) (WCNC)	R-Programming/Spot - bacs	
32.1	Normal Line / SPOT	09/08/12-09/08/12	3	:30	7:30P- 7:58P (ET)							2		2	\$495.00	\$990.00	Charlotte (WCNC) (WCNC)	WHEEL FORTUNE	9/6/12
33.0	Normal Line / SPOT	09/08/12-09/08/12	4	:30	11:29P- 1:02A (ET)							1		1	\$855.00	\$855.00	Charlotte (WCNC) (WCNC)	SAT NIGHT LIVE	9/6/12
34.0	Normal Line / SPOT	09/09/12-09/09/12	3	:30	7A- 8A (ET)								1	1	\$770.00	\$770.00	Charlotte (WCNC) (WCNC)	NEWS 7AM	9/6/12
35.0	Normal Line / SPOT	09/09/12-09/09/12	3	:30	8A- 9A (ET)								1	1	\$945.00	\$945.00	Charlotte (WCNC) (WCNC)	SUN TODAY NBC	9/6/12
36.0	Normal Line / SPOT	09/09/12-09/09/12	3	:30	9A- 9:58A (ET)								1	1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	NEWS 9AM	9/6/12
37.0	Normal Line / SPOT	09/09/12-09/09/12	4	:30	9:58A- 11A (ET)								1	1	\$810.00	\$810.00	Charlotte (WCNC) (WCNC)	MEET PRESS	9/6/12
38.0	Normal Line / GOLF	09/09/12-09/09/12	4	:30	2P- 6P (ET)								3	3	\$315.00	\$945.00	Charlotte (WCNC) (WCNC)	GOLF	9/6/12
39.0	Normal Line / SPOT	09/09/12-09/09/12	3	:30	6P- 6:30P (ET)								1	1	\$700.00	\$700.00	Charlotte (WCNC) (WCNC)	NEWS 6PM	9/6/12

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40.0	Normal Line / NFL	09/09/12-09/09/12	4	:30	6:58P- Football Night in America								1	1	\$2,000.00	\$2,000.00	Charlotte (WCNC) (WCNC)		9/6/12
41.0	Normal Line / NFL	09/09/12-09/09/12	4	:30	8:12P- NBC Sunday Night Football								2	2	\$7,500.00	\$15,000.00	Charlotte (WCNC) (WCNC)		9/6/12
42.1	M/G For 14.0.1,14.0.2 / SPOT	09/07/12-09/07/12	2	:30	5:59P- 6:30P (ET)						1			1	\$855.00	\$855.00	Charlotte (WCNC) (WCNC)	NEWS 6P	9/6/12
43.1	Normal Line / SPOT	09/09/12-09/09/12	4	:30	11A- 11:30A (ET)								1	1	\$225.00	\$225.00	Charlotte (WCNC) (WCNC)	Flashpoint	9/6/12

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